

# ImagePerfect™ EG 95-501M PA White Matt (FR)

ImagePerfect™ EG 95-501M PA White Matt incorporates a PVC-free film, an advanced, water-based, permanent adhesive and PerfectApply technology. It is suitable for indoor and outdoor applications and has been specially created for digital printing on large-format inkjet printers, being compatible with latex and UV-cured inks.

ImagePerfect™ EG 95-501M PA White Matt is suitable for a wide variety of indoor and medium-term outdoor applications on flat and slightly curved surfaces. It incorporates PerfectApply technology to increase repositionability and to facilitate bubble-free application. It promotes high levels of print quality, ensuring colourful images with vibrant area infills. The film is 100% PVC-free and it is equipped with an advanced, water-based adhesive that creates a strong final bond to ensure a secure, stable and durable finish. The 100% recycled liner is made from an FSC-certified base paper with a fossil-free LDPE coating that promotes excellent layflat. The core holders are made from 100% recycled, FSC-certified cardboard and 100% recycled LDPE; the cores are made from 100% recycled cardboard that are then 100% recyclable, the bags are made from 100% biodegradable polyethylene and the box is made from natural cardboard with no chemical bleaching that is sourced from FSC-certified plantations and its unique design ensures strength and integrity without needing (plastic) closure tapes. IP EverGreen 95-501M PA is produced at the Eikon factory in the UK, using only European-sourced raw materials in order to minimise the CO<sup>2</sup> footprint. For installation, we would recommend an application temperature of no less than 10°C. It must not be wet applied - i.e. dry application only. Adhesive transfer: As with other products within the PVC-free market space, IP EverGreen could manifest adhesive transfer (adhesive residue), upon removal of the film from the substrate. The levels of adhesive transfer could vary, depending on the installation substrate but, in all cases, the adhesive transfer is easily removable with IP Surface Cleaner. Recommendation: Spray IP Surface Cleaner onto the adhesive residue and leave for 15 seconds. Remove the adhesive residue with a squeegee. Spray IP Surface Cleaner onto the substrate. Wipe immediately with a clean cloth.

Specifications	
Description	PVC-free printable film
Colour	White matt
Thickness	60mym
Weight	N/A
Adhesive	Advanced acrylic, permanent
Adhesive Strength	16N/25mm (Finat TM 1/24h)
Release Paper	100% recycled, FSC-certified base paper with a fossil-free LDPE coating, 140gsm siliconised
Temperature Range	-15°C to +60°C
Durability (unprinted)	5 years
Flame Retardancy	B-s1, d0
Shelf Life	2 years, 20°C / 50% humidity
End of Life / Disposal	Film: Recyclable   Liner: Recycled paper (not currently recyclable - could be used for refuse derived fuel (RDF))   Core: Recyclable   Core Holders: Recyclable   Bag: Biodegradable   Box: Recyclable

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For more information about ImagePerfect please visit [www.imageperfect.com](http://www.imageperfect.com)

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